

# Daniel Autry.

UX, Visual, & Product Designer.

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## Experience

**Storyware Design Agency** — *UX/UI Designer & Engineer* Charlottesville, VA / Feb '18 - Present

- Analyzed 30+ web designs to pinpoint inconsistencies, produced 40+ improved web interfaces.
- Co-designed and engineered [High Line](#) and [DFW Child](#) websites, allowing 200,000+ unique visitors each year.

**Autry Design** — *Freelance Designer & Developer* Charlottesville, VA / Sep '17 - Present

- Consulted, designed, and implemented functional websites and brands for 20+ clients.
- Tripled page viewership and CTA interactions, formulated new market strategies through 85+ user interviews.

**Elliewood Fellowship** — *Entrepreneurial Fellow & Project Manager* Charlottesville, VA / Feb '18 - Jan '19

- Spearheaded four separate mental health solutions to promote mental wellness and decrease stigma.
- Acquired 150+ users, secured \$7000 in grant money, orchestrated 300+ user interviews, executed 3 pilots, collaborated with 14 colleges and 4 mental health clinics.
- Advised independent startup with seed funding to kickstart own their own product design and implementation.

**Federal Executive Institute** — *Product Design Instructor* Charlottesville, VA / Mar '18 - Aug '18

- Trained and instructed 30+ federal and state executives in a series of product design workshops.
- Executives walked away with detailed knowledge to lead teams in design thinking, rapid prototyping, ideation, customer discovery, storyboarding, wireframing, and testing.

**HackCville** — *Lead UX/UI & Web Design Instructor* Charlottesville, VA / Sep '17 - Aug '18

- Created a full curriculum for a 12-week semester program and a 5-week immersive summer program.
- Managed a team of 3 teaching assistants, led structured weekly meetings, and individual evaluations.
- Taught and mentored 40+ students with no previous experience in design, paired 100% of the summer program graduates with internships, and 97% stated they would recommend the program to a friend.

**Goldman Sachs** — *Product Designer & Software Engineer* New York, NY / Summer '17

- Created brand-new web application for fixed income traders to consolidate global bond-level data and improve trade execution efficiency, through 20+ customer interviews, 4 iterations, 15+ wireframes, and engineering in AngularJS, Java, and firm-proprietary languages.
- Presented solution to global trade analytics vice president, who adopted web app into daily trader workflow.

## Education

**University of Virginia** — *B.A. Computer Science, Focus in Psychology* May 2018, Charlottesville, VA

## Skills

**Design** — Expertise in **Wireframing, Sketch, Figma, InVision, Keynote**. Familiar with **Adobe Creative Suite, Framer**.

**Engineering** — Expertise in **HTML/CSS/JS, AngularJS, CMS, Python, Git**. Familiar with **SQL, Java, C/C++**.